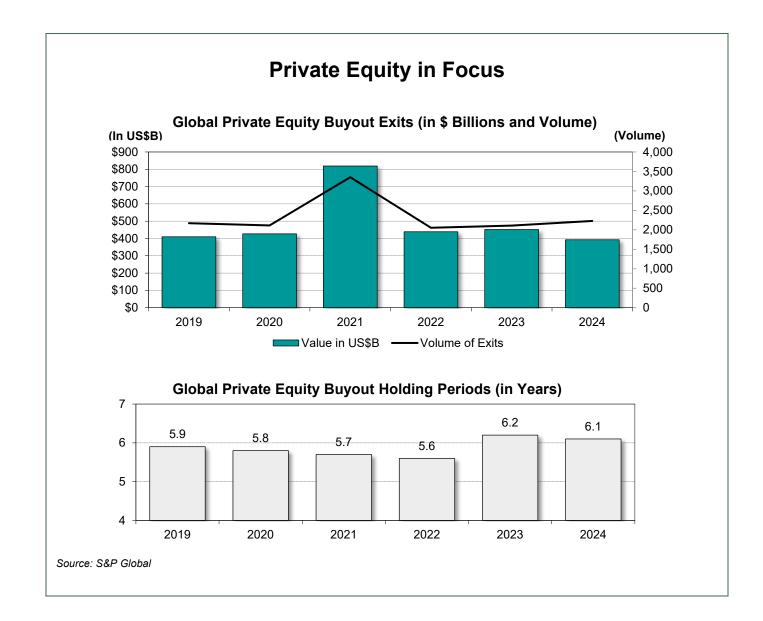
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# U.S. Chartbook

Economic and Capital Markets Analysis

# 2024 Year in Review



GREG KYLE

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# **TWAS ANOTHER GOOD YEAR FOR THE ECONOMY**

#### **Solid Economic Growth**

2024 was another solid year for the U.S. economy with GDP growth up 2.8% over the prior year. Much of the growth was driven by strength in consumer spending, although continued inflation concerns did somewhat limit where consumers were spending their dollars.

Trading down seemed to be the trend of the year for consumers. "In" was spending at discount stores and on value or budget discretionary items, "out" was spending on jewelry, brand-name apparel and other premium items.

Similar to 2023, shrinkflation remained an issue in 2024. With supply chain and food prices remaining high, food companies and grocery stores have been reluctant to pass those higher costs onto consumers. Instead, many companies have resorted to holding prices steady for packaged food and other items, opting instead to reduce the quantity in the packaging. From cereal boxes, paper towels and other groceries to cosmetics, shrinkflation has been the (not so) hidden way companies have continued to raise prices.

According to a Purdue University consumer survey,<sup>1</sup> over three-quarters of consumers noticed shrinkflation at the grocery store, leading to some consumer resentment and a shift to value products – leading back to the consumer trend of trading down in 2024.

#### A Good Employment Situation

On the employment front, job gains remained solid. During 2024, 2.2 million jobs were added to payrolls. Although this is less than the 2.7 million and 4.5 million jobs added in 2023 and 2022, respectively, it was still a solid performance. The unemployment rate rose slightly in 2024, finishing the year at 4.1%, with the 'true' unemployment rate (U-6), up to 7.5%. Wage growth, even adjusting for inflation, remained positive during the year.

#### **Another Great Year for Equities**

It was another great year for stocks in 2024 with the broader market up more than 23%, making it a two year streak of back-to-back 20%+ gains, the strongest two year run since 1998. Much of the gains were attributable to strong performance of the largest capitalization stocks, known as the Magnificent 7. These seven tech stocks (Apple, Microsoft, Nvidia, Alphabet, Amazon, Meta, and Tesla) dominated the S&P 500 performance, accounting for roughly half of the market capitalization-weighted S&P 500 Index performance.

Smaller cap stocks couldn't keep up with the strong bull run of the leaders but still managed to deliver a solid performance for the year. The Russell 2000 Index gained 10% in 2024.

#### A Rebound in Private Equity

In 2024, after two years of decline, private equity experienced a comeback – albeit mixed. Deal volume was up 25% in 2024, however exit values were down 15% according to S&P Global Market Intelligence.<sup>2</sup> Much of the decline in exit values was driven by a decline in trade sales, although increases in secondary buyouts and IPOs helped to soften the overall decline.

The S&P Private Equity Index, which tracks the stock performance of the leading private equity companies, was up over 20% in 2024, reversing the anemic performance of the prior two years.

With the exit market remaining mostly weak, average buyout holding periods remained above six years, similar to 2023.

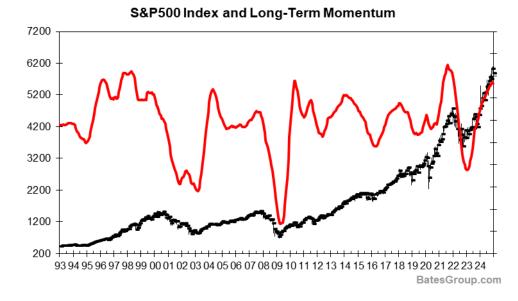
<sup>&</sup>lt;sup>1</sup> Purdue University, *Consumer Food Insights*, Volume 3, Issue 10: October 2024.

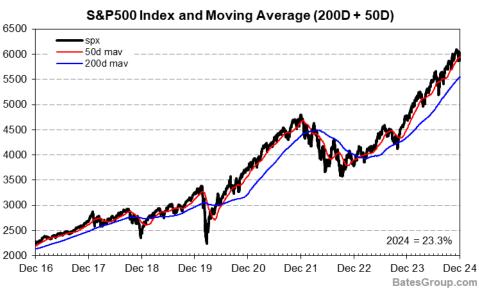
<sup>&</sup>lt;sup>2</sup> S&P Global, *Private equity exit value falls to 5-year low*, January 15, 2025

# Equity Markets – S&P 500 Market Trends

2024 continued the gains from the prior year with the S&P 500 Index up 23.3% for the year. This marks two back-to-back years of 20%+ gains, the strongest two-year run since 1998.

Overall, the S&P 500 Index was up nine of the twelve months in 2024. Q1 was the strongest quarter of 2024, with the index up 10.2%.





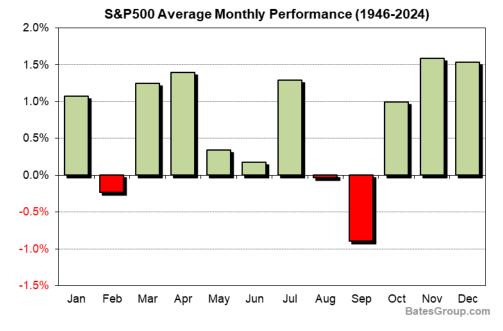
#### S&P 500 Monthly Performance (% change over previous month)

															1	946-2024	4
Month	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	Avg	Min	Мах
Jan	2.3%	4.4%	5.0%	-3.6%	-3.1%	-5.1%	1.8%	5.6%	7.9%	-0.2%	-1.1%	-5.3%	6.2%	1.6%	1.1%	-8.6%	13.2%
Feb	3.2%	4.1%	1.1%	4.3%	5.5%	-0.4%	3.7%	-3.9%	3.0%	-8.4%	2.6%	-3.1%	-2.6%	5.2%	-0.2%	-11.0%	7.1%
Mar	-0.1%	3.1%	3.6%	0.7%	-1.7%	6.6%	-0.0%	-2.7%	1.8%	-12.5%	4.2%	3.6%	3.5%	3.1%	1.2%	-12.5%	9.7%
Apr	2.8%	-0.7%	1.8%	0.6%	0.9%	0.3%	0.9%	0.3%	3.9%	12.7%	5.2%	-8.8%	1.5%	-4.2%	1.4%	-9.0%	12.7%
Мау	-1.4%	-6.3%	2.1%	2.1%	1.0%	1.5%	1.2%	2.2%	-6.6%	4.5%	0.5%	0.0%	0.2%	4.8%	0.3%	-8.6%	9.2%
Jun	-1.8%	4.0%	-1.5%	1.9%	-2.1%	0.1%	0.5%	0.5%	6.9%	1.8%	2.2%	-8.4%	6.5%	3.5%	0.2%	-8.6%	8.2%
Jul	-2.1%	1.3%	4.9%	-1.5%	2.0%	3.6%	1.9%	3.6%	1.3%	5.5%	2.3%	9.1%	3.1%	1.1%	1.3%	-7.9%	9.1%
Aug	-5.7%	2.0%	-3.1%	3.8%	-6.3%	-0.1%	0.1%	3.0%	-1.8%	7.0%	2.9%	-4.2%	-1.8%	2.3%	-0.0%	-14.6%	11.6%
Sep	-7.2%	2.4%	3.0%	-1.6%	-2.6%	-0.1%	1.9%	0.4%	1.7%	-3.9%	-4.8%	-9.3%	-4.9%	2.0%	-0.9%	-14.4%	8.8%
Oct	10.8%	-2.0%	4.5%	2.3%	8.3%	-1.9%	2.2%	-6.9%	2.0%	-2.8%	6.9%	8.0%	-2.2%	-1.0%	1.0%	-21.8%	16.3%
Nov	-0.5%	0.3%	2.8%	2.5%	0.1%	3.4%	2.8%	1.8%	3.4%	10.8%	-0.8%	5.4%	8.9%	5.7%	1.6%	-11.4%	10.8%
Dec	0.9%	0.7%	2.4%	-0.4%	-1.8%	1.8%	1.0%	-9.2%	2.9%	3.7%	4.4%	-5.9%	4.4%	-2.5%	1.5%	-9.2%	11.2%

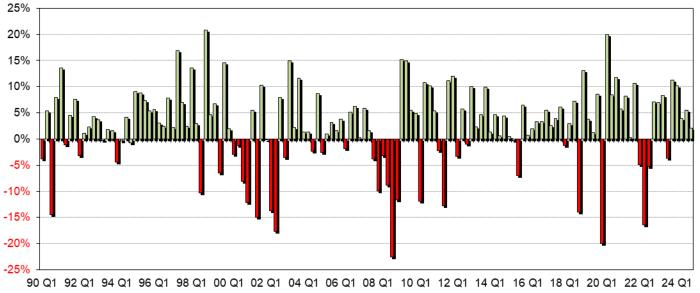


On a month-to-month basis, December has historically been the strongest performing month, although over the past few years, strong gains in November have pushed that month to be the strongest performing month on average. September continues to remain the weakest performing month on average.

The summer months, with the exception of July, have also been historically weak. This has led to the old Wall Street adage, *"Sell in May, go away."* 



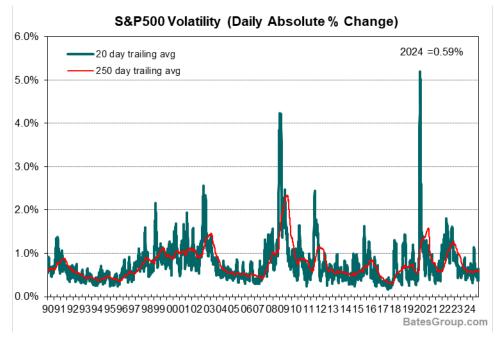
#### S&P500 Quarterly Performance (1990-2024)



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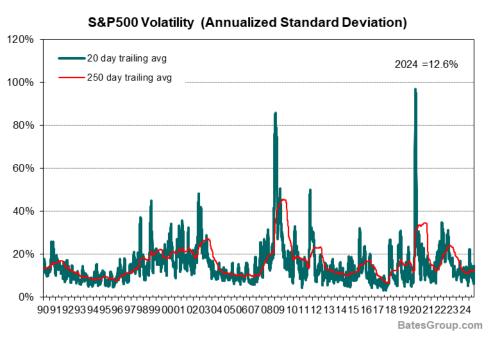
In 2024, volatility for the broader market continued to trend lower. During the year, the S&P 500 Index moved up or down 0.59% each day on average. This compares with average absolute daily price swings of 0.65% in 2023.

In comparison, over the past 30 years the average daily absolute price swing has been 0.78%.



In terms of annualized standard deviation, the S&P500's volatility was 12.6% in 2024, down from 13.0% in 2023.

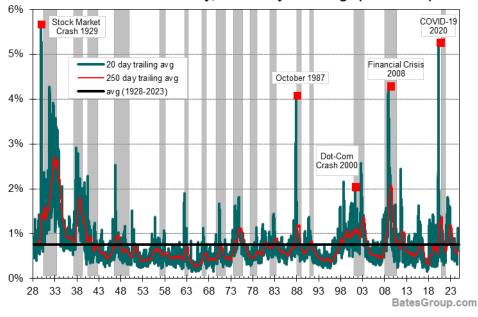
In comparison, the average volatility over the past thirty years has been 18.6%.



The chart to the right shows volatility for the broader market over the past nearly 100 years.

Not surprisingly, the pandemic had a significant impact on the equity markets, with the markets experiencing some of the highest volatility levels in history, even surpassing the crash of October 1987.

In 2024, the S&P 500 experienced 50 days of ±1% or greater daily price moves. This compares to 64 days in 2023.



#### S&P500 Index Volatility, Abs. Daily % Change (1928-2024)\*

#### A History of Bear Markets (1929-2024)

Da	te	Index Va	alue	Percent	Duration		Years to	
Start	End	Start	End	Loss	(Months)	Recession	Recover	Comments
16-Sep-1929	1-Jun-1932	31.86	4.40	-86%	33	Yes	25.0	Crash of 1929
10-Mar-1937	28-Apr-1942	18.67	7.47	-60%	61	Yes	8.9	Austerity measures, WWII
29-May-1946	13-Jun-1949	19.25	13.55	-30%	36	Yes	4.0	Post WWII inventory recession
2-Aug-1956	22-Oct-1957	49.74	38.98	-22%	15	Yes	2.1	Cold War concerns
12-Dec-1961	26-Jun-1962	72.64	52.32	-28%	6	No	1.7	Bay of Pigs, Cold War escalation
9-Feb-1966	7-Oct-1966	94.06	73.20	-22%	8	No	1.2	Vietnam War concerns
29-Nov-1968	26-May-1970	108.37	69.29	-36%	18	Yes	3.3	Vietnam tensions in U.S.
11-Jan-1973	3-Oct-1974	120.24	62.28	-48%	21	Yes	7.5	OPEC oil embargo
28-Nov-1980	12-Aug-1982	140.52	102.42	-27%	21	Yes	1.9	Volker high interest rates (20%)
25-Aug-1987	4-Dec-1987	336.77	223.92	-34%	3	No	1.9	Black Monday crash
16-Jul-1990	11-Oct-1990	368.95	295.46	-20%	3	Yes	0.6	Iraq invades Kuwait (Iraq War)
24-Mar-2000	9-Oct-2002	1527.46	776.76	-49%	31	Yes	7.2	Dot-com crash
9-Oct-2007	9-Mar-2009	1565.15	676.53	-57%	17	Yes	5.5	Financial crisis
20-Sep-2018	24-Dec-2018	2930.75	2351.10	-20%	3	No	0.6	US-China trade war
19-Feb-2020	23-Mar-2020	3386.15	2237.40	-34%	1	Yes	0.5	COVID-19
3-Jan-2022	12-Oct-2022	4796.56	3577.03	-25%	9	No	2.0	Inflation concerns
Average				-37%	18	Yes	4.6	

\* Shaded areas represent bear markets

# S&P 500 Historical Volatility Table\*

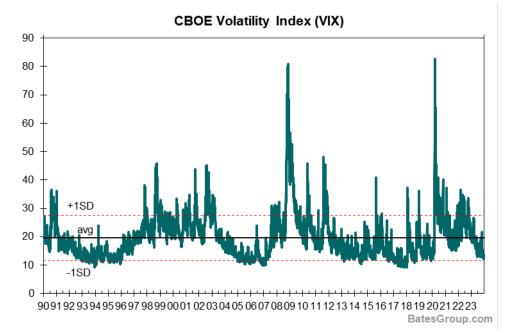
Number of Days with Percentage Moves Greater Than ...

	<-1.0%	>1.0%	Total	<-2.0%	>2.0%	Total	<-4.0%	>4.0%	Total	<-5.0%	>5.0%	Total	abs % ch	Annual. StDev
1970	34	31	65	4	7	11	0	1	1	0	1	1	0.69%	15.10%
1971	14	18	32	0	1	1	0	0	0	0	0	0	0.48%	10.17%
1972	6	4	10	0	0	0	0	0	Õ	0	0 0	0 0	0.40%	7.93%
1973	43	35	78	6	9	15	0	0	0	0	0	0	0.78%	15.76%
1974	67	47	114	15	17	32	0	3	3	0	0	0	1.06%	21.73%
1975	35	45	80	3	8	11	0	0	0	0	0	0	0.79%	15.37%
1976	14	25	39	0	0	0	0	0	0	0	0	0	0.57%	11.06%
1977	12	5	17	0	0	0	0	0	Ő	0	0	0	0.45%	9.04%
1978	24	19	43	1	3	4	0	0	Ő	0	0	0	0.61%	12.55%
1979	13	17	30	1	2	3	0	0	0	0	0	0	0.51%	10.80%
1980	37	43	80	7	4	11	0	0	0	0	0	0	0.82%	16.40%
1981	30	24	54	4	3	7	0	0	0	0	0	0	0.66%	13.40%
1982	38	44	82	6	11	17	0	1	1	0	0	0	0.85%	18.18%
1983	26	29	55	1	3	4	0	0	0	0	0	0	0.66%	13.27%
1984	16	25	41	0	7	7	0	0	0	0	0	0	0.61%	12.70%
1985	7	21	28	0	1	1	0	0	0	0	0	0	0.50%	10.12%
1986	25	35	60	6	3	9	1	0	1	0	0	0	0.67%	14.64%
1987	42	53	95	20	20	40	4	3	7	3	2	5	1.13%	32.01%
1988	31	37	68	5	11	16	2	0	2	1	0	1	0.74%	17.02%
1989	14	26	40	2	2	4	1	0	1	1	0	1	0.58%	13.01%
1990	42	33	75	8	5	13	0	0	0	0	0	0	0.77%	15.89%
1991	25	34	59	2	7	9	0	0	0	0	0	0	0.67%	14.24%
1992	11	17	28	0	0	0	0	0	0	0	0	0	0.46%	9.64%
1993	7	10	17	1	0	1	0	0	0	0	0	0	0.40%	8.57%
1994	15	12	27	1	1	2	0	0	0	0	0	0	0.46%	9.80%
1995	4	9	13	0	0	0	0	0	0	0	0	0	0.37%	7.78%
1996	17	21	38	3	0	3	0	0	0	0	0	0	0.56%	11.73%
1997	31	50	81	6	9	15	1	1	2	1	1	2	0.85%	18.06%
1998	32	47	79	12	11	23	1	2	3	1	1	2	0.92%	20.21%
1999	40	52	92	9	14	23	0	0	0	0	0	0	0.91%	18.00%
2000	54	48	102	19	18	37	1	1	2	1	0	1	1.06%	22.13%
2001	54	51	105	13	12	25	2	2	4	0	1	1	1.03%	21.47%
2002	72	53	125	29	23	52	1	5	6	0	2	2	1.27%	25.94%
2003	37	45	82	5	10	15	0	0	0	0	0	0	0.83%	17.00%
2004	20	21	41	0	0	0	0	0	0	0	0	0	0.54%	11.05%
2005	17	13	30	0	0	0	0	0	0	0	0	0	0.52%	10.24%
2006	13	16	29	0	2	2	0	0	0	0	0	0	0.47%	10.00%
2007	34	31	65	11	6	17	0	0	0	0	0	0	0.72%	15.92%
2008	75	59	134	41	31	72	15	13	28	11	7	18	1.74%	40.79%
2009	55	62	117	28	27	55	6	5	11	1	2	3	1.24%	27.18%
2010	37	39	76	10	12	22	0	1	1	0	0	0	0.80%	17.98%
2011	48	48	96	21	14	35	4	3	7	1	0	1	1.04%	23.18%
2012	21	29	50	3	3	6	0	0	0	0	0	0	0.59%	12.72%
2013	17	21	38	2	2	4	0	0	0	0	0	0	0.54%	11.02%
2014	19	19	38	4	2	6	0	0	0	0	0	0	0.53%	11.33%
2015	31	41	72	6	4	10	0	0	0	0	0	0	0.72%	15.43%
2016	22	26	48	5	4	9	0	0	0	0	0	0	0.58%	13.04%
2017	4	4	8	0	0	0	0	0	0	0	0	0	0.30%	6.66%
2018	32	32	64	15	5	20	1	1	2	0	0	0	0.74%	16.98%
2019	15	22	37	5	2	7	0	0	0	0	0	0	0.57%	12.42%
2020	45	64	109	25	19	44	9	8	17	5	5	10	1.35%	34.29%
2021	21	34	55	5	2	7	0	0	0	0	0	0	0.63%	13.05%
2022	63	59	122	23	23	46	2	1	3	0	1	1	1.19%	24.08%
2023	28	36	64	1	1	2	0	0	0	0	0	0	0.65%	13.04%
2024	19	31	50	4	3	7	0	0	0	0	0	0	0.59%	12.60%
Av28-24	29	32	61	9	8	17	2	1	3	1	1	2	0.76%	18.69%

\* Based on daily closing prices

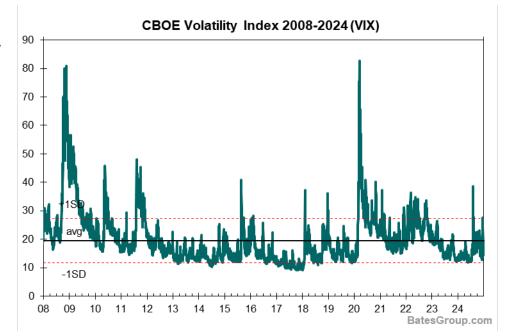
The VIX Index is a measure of *investors' expectation* of future short-term volatility and is composed of S&P 500 call and put options over a wide range of strike prices, with expirations between 23 and 37 days.

After a historic Covid-induced high in 2020, equity market volatility, as measured by the CBOE Volatility (VIX) Index, continued to decline in 2024.



The two days with the greatest single-day increase in the history of the VIX occurred in March 2020.

On March 12, as the S&P Index, driven by COVID pandemic fears, fell 9.5% the VIX Index jumped 21.57 points. Two trading days later, on March 16, the VIX surged another 24.86 points as the S&P Composite Index plunged 12%.

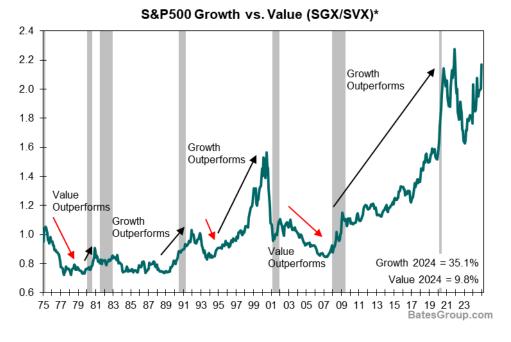


Source: Bloomberg, Chicago Board Options Exchange

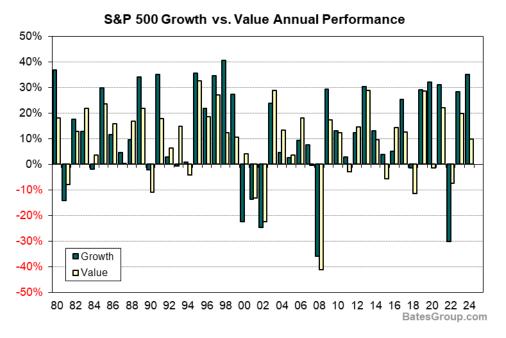


### Growth vs. Value

In the trade-off between growth and value, growth stocks outperformed value stocks in 2024 with the S&P Growth Index up 35.1% for the year. In comparison, the S&P Value Index was up 9.8%.



The chart to the right provides a more detailed performance comparison between growth and value styles over the past 40 years.



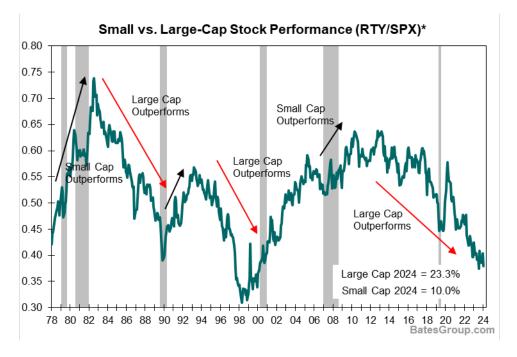
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\* Shaded areas represent recessions Source: Bloomberg, Standard & Poor's

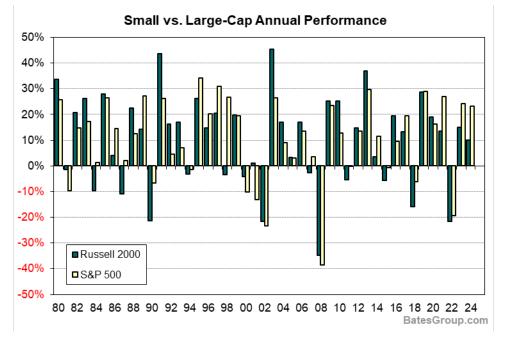
#### Large vs. Small

Continuing a trend of the last few years, large cap stocks outperformed small cap stocks in 2024.

Large capitalization stocks, as represented by the S&P 500, were up 23.3% in 2024. In comparison, small capitalization stocks, as represented by the Russell 2000 Index, were up 10.0% during the year.



Historically during recessions, neither investment styles tend to provide shelter. This can be seen in the chart to the right in which both indices declined during the 1990, 2000, 2008 and most recent recessions.



\* Shaded areas represent recessions Source: Bloomberg, Standard & Poor's

### S&P 500 Sector Trends

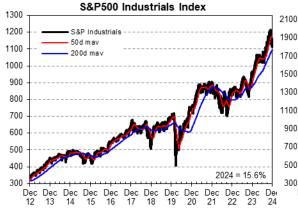
The breadth of the stock market in 2024 was overall strong with all but one of the S&P 500 sectors closing the year in the black.

The Communication Services sector led the gains, with a strong 38.9% finish.

The weakest sector was Materials which was down 1.8% in 2024. Health Care was the next weakest sector, closing the year up just 0.9%.



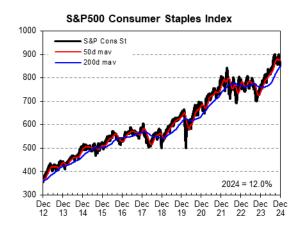






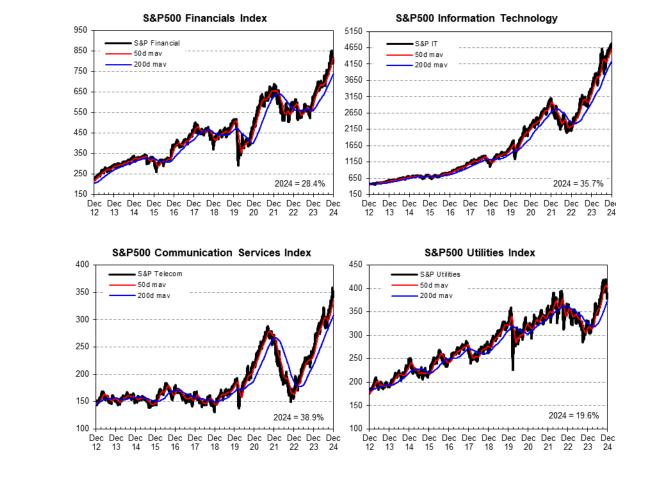
17 18

S&P500 Consumer Discretionary Index





#### 2024 YEAR IN REVIEW



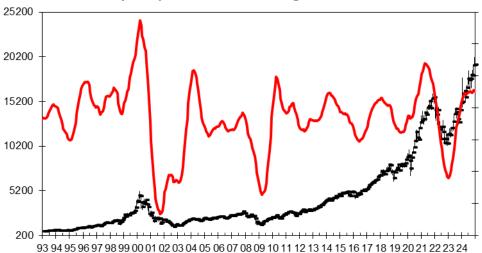
Source: Bloomberg, Standard & Poor's



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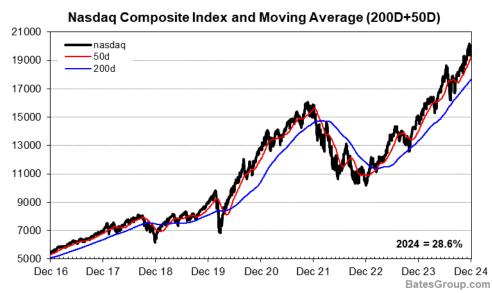
### Nasdaq Market Trends

The tech-focused Nasdaq Composite Index finished 2024 up 28.6%. In comparison the Index was up over 43% in 2023.



Nasdaq Composite Index and Long-Term Momentum

BatesGroup.com



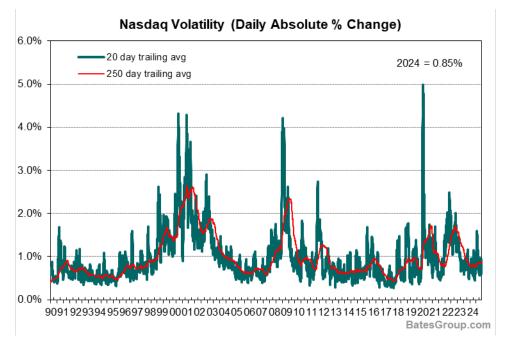
In 2024 the Nasdaq Composite Index posted gains in nine of the twelve months of the year.

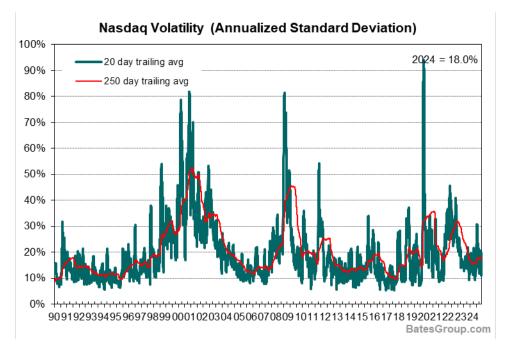
Nasdaq Monthly Performance (% change over previous month)

																	85-24
Month	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	Avg
Jan	-6.4%	-5.4%	1.8%	8.0%	4.1%	-1.7%	-2.1%	-7.9%	4.3%	7.4%	9.7%	2.0%	1.4%	-9.0%	10.7%	1.0%	2.4%
Feb	-6.7%	4.2%	3.0%	5.4%	0.6%	5.0%	7.1%	-1.2%	3.8%	-1.9%	3.4%	-6.4%	0.9%	-3.4%	-1.1%	6.1%	0.8%
Mar	10.9%	7.1%	-0.0%	4.2%	3.4%	-2.5%	-1.3%	6.8%	1.5%	-2.9%	2.6%	-10.1%	0.4%	3.4%	6.7%	1.8%	0.9%
Apr	12.3%	2.6%	3.3%	-1.5%	1.9%	-2.0%	0.8%	-1.9%	2.3%	0.0%	4.7%	15.4%	5.4%	-13.3%	0.0%	-4.4%	1.0%
Мау	3.3%	-8.3%	-1.3%	-7.2%	3.8%	3.1%	2.6%	3.6%	2.5%	5.3%	-7.9%	6.8%	-1.5%	-2.1%	5.8%	6.9%	1.5%
Jun	3.4%	-6.5%	-2.2%	3.8%	-1.5%	3.9%	-1.6%	-2.1%	-0.9%	0.9%	7.4%	6.0%	5.5%	-8.7%	6.6%	6.0%	1.1%
Jul	7.8%	6.9%	-0.6%	0.2%	6.6%	-0.9%	2.8%	6.6%	3.4%	2.2%	2.1%	6.8%	1.2%	12.3%	4.0%	-0.8%	1.3%
Aug	1.5%	-6.2%	-6.4%	4.3%	-1.0%	4.8%	-6.9%	1.0%	1.3%	5.7%	-2.6%	9.6%	4.0%	-4.6%	-2.2%	0.6%	0.2%
Sep	5.6%	12.0%	-6.4%	1.6%	5.1%	-1.9%	-3.3%	1.9%	1.0%	-0.8%	0.5%	-5.2%	-5.3%	-10.5%	-5.8%	2.7%	-1.0%
Oct	-3.6%	5.9%	11.1%	-4.5%	3.9%	3.1%	9.4%	-2.3%	3.6%	-9.2%	3.7%	-2.3%	7.3%	3.9%	-2.8%	-0.5%	0.9%
Nov	4.9%	-0.4%	-2.4%	1.1%	3.6%	3.5%	1.1%	2.6%	2.2%	0.3%	4.5%	11.8%	0.3%	4.4%	10.7%	6.2%	2.3%
Dec	5.8%	6.2%	-0.6%	0.3%	2.9%	-1.2%	-2.0%	1.1%	0.4%	-9.5%	3.5%	5.7%	0.7%	-8.7%	5.5%	0.5%	1.7%

Volatility, as measured by daily price swings, remained relatively steady in 2024 compared to the prior year. In 2024 the Nasdaq Composite Index moving up or down 0.85% each day on average.

The long-term average volatility, as measured by absolute daily price swings is  $\pm 1.04\%$ .



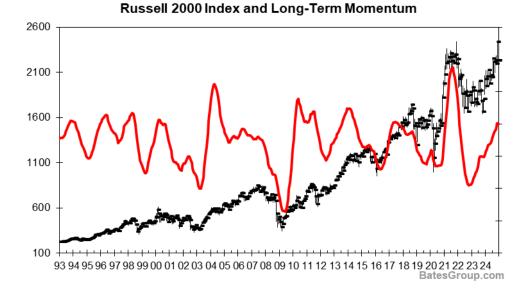


Volatility as measured by the traditional metric of annualized standard deviation was 18.0% in 2024. This was below the long-term average annual volatility (1985-2024) for the Nasdaq Composite Index of 23.9%.

### Russell 2000 Market Trends

Small cap stocks as measured by the Russell 2000 Index closed the year up 10.0%.

Most of the gains in the small cap index were in the third quarter with the Russell 2000 Index up 8.9%.





#### Russell 2000 Index and Moving Average (200D + 50D)

#### Russell 2000 Monthly Performance (% change over previous month)

																	86-24
Month	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	Avg
Jan	-11.2%	-3.7%	-0.3%	7.0%	6.2%	-2.8%	-3.3%	-8.8%	0.3%	2.6%	16.0%	-3.2%	5.0%	-9.7%	9.7%	-3.9%	1.0%
Feb	-12.3%	4.4%	5.4%	2.3%	1.0%	4.6%	5.8%	-0.1%	1.8%	-4.0%	5.1%	-8.5%	6.1%	1.0%	-1.8%	5.5%	1.5%
Mar	8.7%	8.0%	2.4%	2.4%	4.4%	-0.8%	1.6%	7.8%	-0.1%	1.1%	-2.3%	-21.9%	0.9%	1.1%	-5.0%	3.4%	0.9%
Apr	15.3%	5.6%	2.6%	-1.6%	-0.4%	-3.9%	-2.6%	1.5%	1.0%	0.8%	3.3%	13.7%	2.1%	-10.0%	-1.9%	-7.1%	0.9%
Мау	2.9%	-7.7%	-2.0%	-6.7%	3.9%	0.7%	2.2%	2.1%	-2.2%	5.9%	-6.6%	6.4%	0.1%	-0.0%	-1.1%	4.9%	1.2%
Jun	1.3%	-7.9%	-2.5%	4.8%	-0.7%	5.2%	0.6%	-0.2%	3.3%	0.6%	5.5%	3.4%	1.8%	-8.4%	7.9%	-1.1%	0.6%
Jul	9.5%	6.8%	-3.7%	-1.4%	6.9%	-6.1%	-1.2%	5.9%	0.7%	1.7%	0.5%	2.7%	-3.6%	10.4%	6.1%	10.1%	0.3%
Aug	2.8%	-7.5%	-8.8%	3.2%	-3.3%	4.8%	-6.4%	1.6%	-1.4%	4.2%	-5.1%	5.5%	2.1%	-2.2%	-5.2%	-1.6%	-0.4%
Sep	5.6%	12.3%	-11.4%	3.1%	6.2%	-6.2%	-5.1%	0.9%	6.1%	-2.5%	1.9%	-3.5%	-3.1%	-9.7%	-6.0%	0.6%	-0.7%
Oct	-6.9%	4.0%	15.0%	-2.2%	2.5%	6.5%	5.6%	-4.8%	0.8%	-10.9%	2.6%	2.0%	4.2%	10.9%	-6.9%	-1.5%	-0.5%
Nov	3.0%	3.4%	-0.5%	0.4%	3.9%	-0.0%	3.1%	11.0%	2.8%	1.4%	4.0%	18.3%	-4.3%	2.2%	8.8%	10.8%	2.2%
Dec	7.9%	7.8%	0.5%	3.3%	1.8%	2.7%	-5.2%	2.6%	-0.6%	-15.7%	2.7%	8.5%	2.1%	-6.6%	12.1%	-8.4%	2.2%



# **Equity Valuation**

Based on S&P estimates for trailing four quarter operating earnings, the S&P 500 Index was above the upper range of fair value.

As of the end of December 2024 the S&P 500 Index traded at 24.8 times trailing 4Q earnings. This is not as high as the nearrecord 30.7 times in early 2021, but still above the long-term average of 16.9.



The CAPE ratio continued to rise in 2024, pushing this valuation metric further into overvalued territory.

The CAPE ratio, developed by Nobel Laureate Robert Shiller, is a cyclically adjusted price/earnings ratio. This valuation measure smooths out economic cycles by using 10-year average earnings.



20 24 28 32 36 40 44 48 52 56 60 64 68 72 76 80 84 88 92 96 00 04 08 12 16 20 24 BatesGroup.com

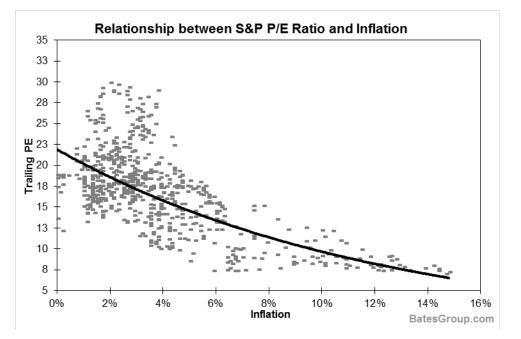
Source: Bloomberg, Robert Shiller



Lower inflation rates tend to lead to higher equity market valuations and vice versa.

The chart to the right shows the relationship between P/E ratios (S&P 500) and inflation over the past 70 years.

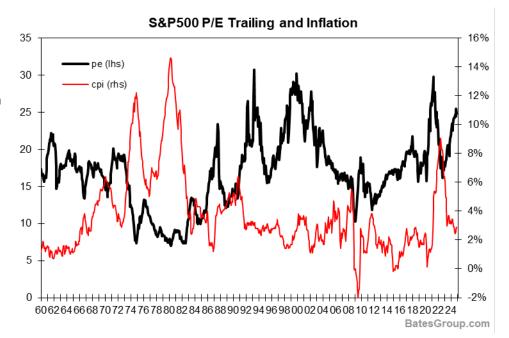
In similar periods when inflation has been above 5%, the S&P 500 has traded in a range of 8 to 18 times trailing earnings.



Here is another view showing the relationship between P/E ratios and inflation.

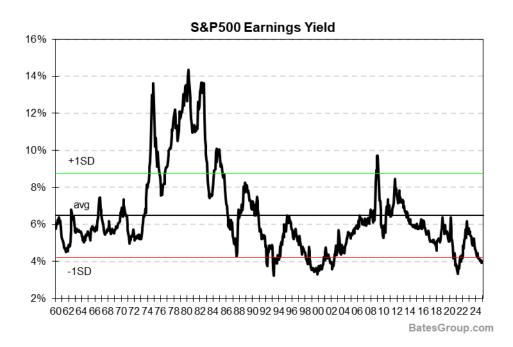
P/Es have tended to be higher in low inflation periods and vice versa.

Trailing P/E if inflation is:													
<3.5%	3.5-5%	>5%											
9.8	9.8	7.0											
18.9	15.8	12.6											
30.7	29.7	29.6											
14.8	11.9	7.7											
23.0	19.8	17.5											
	<3.5% 9.8 18.9 30.7 14.8	<3.5% 3.5-5%   9.8 9.8   18.9 15.8   30.7 29.7   14.8 11.9											



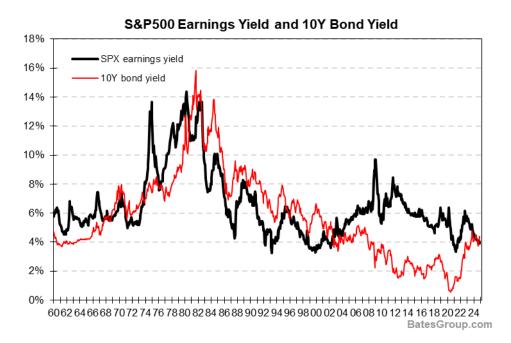
Another valuation metric, the earnings yield (inverse of the P/E ratio) closed 2024 moderately overvalued.

It's worth noting, that the high earnings yield (and low P/Es) of the 1970's and early 1980's was a function of high inflation and double-digit interest rates.



Historically, there has been a high correlation between the level of interest rates and equity market valuations.

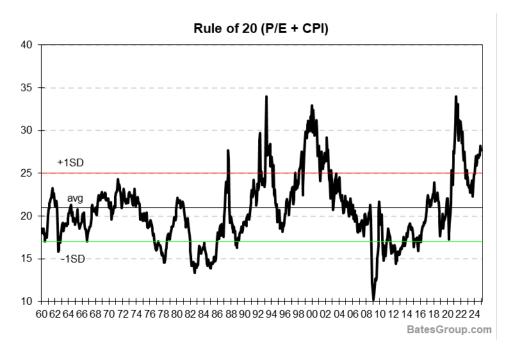
As can be seen by the chart on the right, there tends to be a positive relationship between the earnings yield for the S&P500 Index and interest rates. When interest rates increase, the earnings yield has also tended to increase (indicating a decline in P/E ratios).





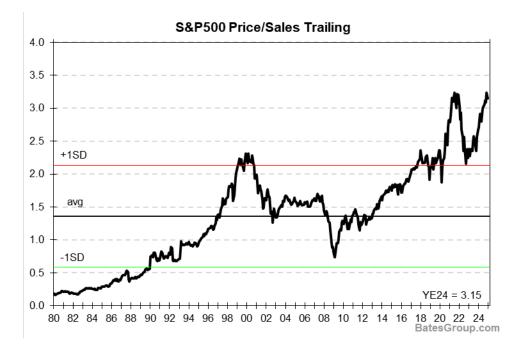
The Rule of 20 is a popular measure used to assess P/E ratios for the broader market, adjusting for inflation.

Taking inflation into account, but ignoring the impact of interest rates, the S&P 500 appeared to be overvalued.



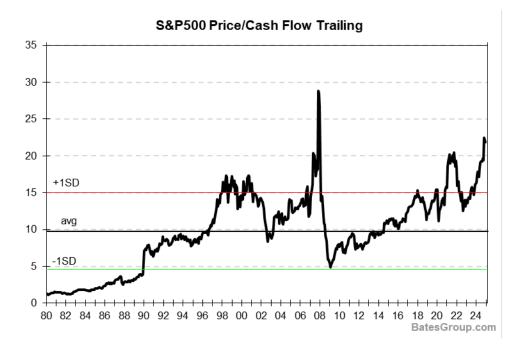
Using another measure of equity market valuation, the S&P 500 was trading significantly above long-term average price/sales levels.

As of December 2024, investors were paying 3.15 times trailing 12-month sales for the broader market. The historic average has been 1.36x sales.

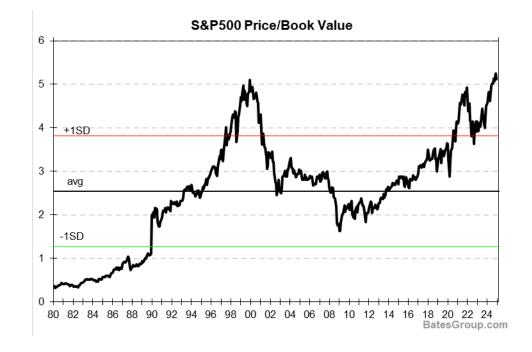


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Valuation for the broader market, if measured by price to cash flow, was also at the high end of the range. At the end of 2024, this metric reached the second highest level, with only the valuation levels prior to the financial crisis of 2008 surpassing it.



Price-to-book value is another common valuation metric. By this measure, the S&P 500 Index also appeared to be significantly overvalued.





YE24 = 20.3

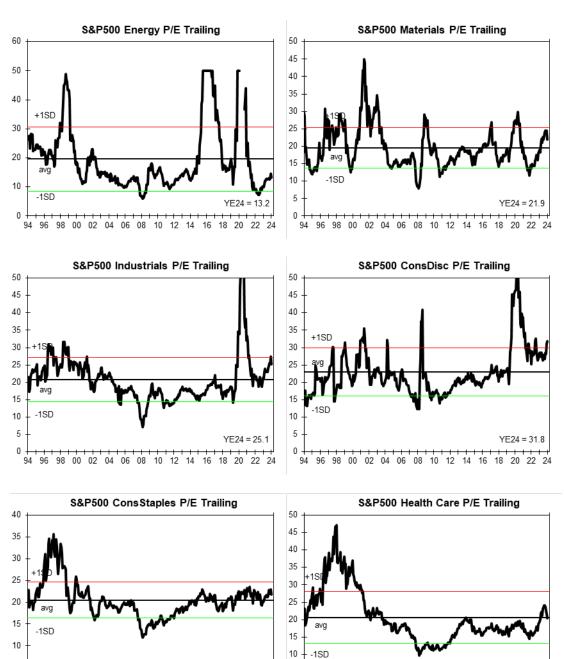
96 98 00 02 04 06 08 10 12 14 16 18 20 22 24

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### S&P 500 Sector Valuations\*

In 2024, valuation expansion across the various S&P 500 sectors was widespread, with all but one sector, Utilities, experiencing higher P/Es compared to the end of 2023.

Excluding the extreme valuations during the dot-com bubble, the average P/E ratio for the Technology sector from 2004-2024 has been 21.5x trailing earnings. As of December 2024, it was above 37x.



5

0

94

YE24 = 21.8

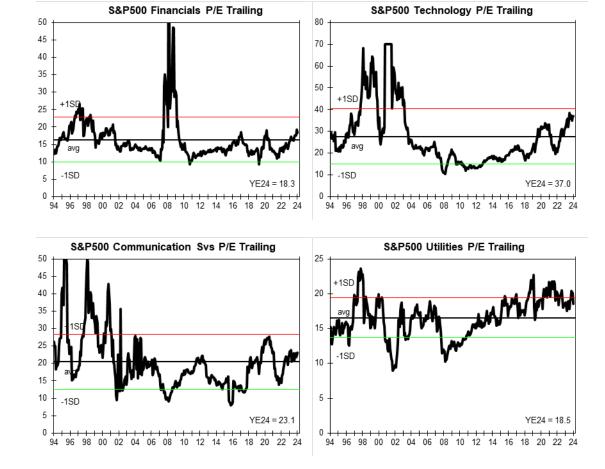
\* Some P/E ratios are capped at 50 (or 70 for the Technology sector) due to extreme values Source: Bloomberg, Standard & Poor's

98 00 02 04 06 08 10 12 14 16 18 20 22 24

5

0

94 96



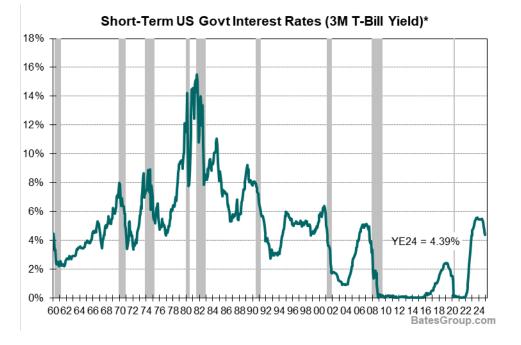
\* Some extreme values in P/E ratios are capped at 50 (or 70 for the Technology sector) Source: Bloomberg, Standard & Poor's



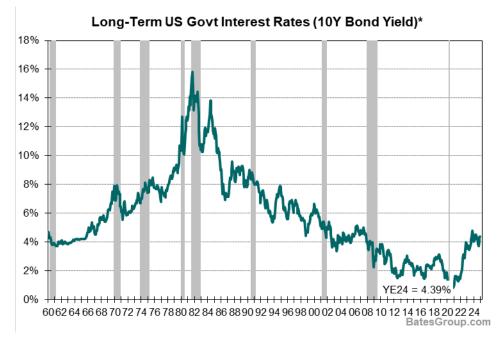
# Credit Market Trends - Interest Rates

During 2024 the yield on threemonth (3M) Treasury bills declined to 4.39% in December from 5.44% at the end of 2023.

The decline in yields has been a result of the Federal Reserve's steps to bring down interest rates.



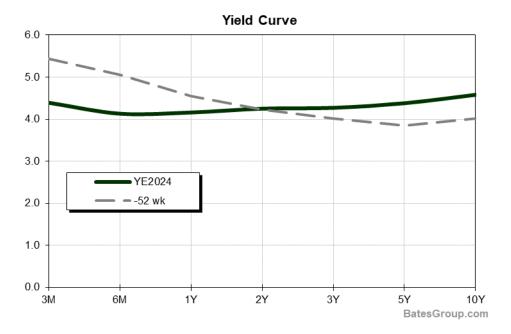
In contrast, long-term Treasury yields (10Y) climbed in 2024 to finish the fourth quarter at 4.39% compared to 4.02% at the end of 2023.



\* Shaded areas represent recessions Source: Federal Reserve, Bates Research

At the end of 2024, the yield curve reversed itself and is no longer showing an inverted yield curve as it did in 2023.

Historically, an inverted yield curve has been a "powerful predictor of future recessions" according to the Federal Reserve. However, this forecasting tool (inverted yield curve) has, to-date, not preceded a recession.



To the right is a view of the relationship between interest rates and equity valuations.

PEs tend to be higher when long-term rates are low and vice versa.

PE if interest rates:												
<4%	4-8%	>8%										
9.8	7.3	7.0										
17.8	18.6	11.5										
30.7	30.0	23.4										
13.8	14	8.0										
21.7	23.3	15.0										
	<4% 9.8 17.8 30.7 13.8	<4% 4-8%   9.8 7.3   17.8 18.6   30.7 30.0   13.8 14										

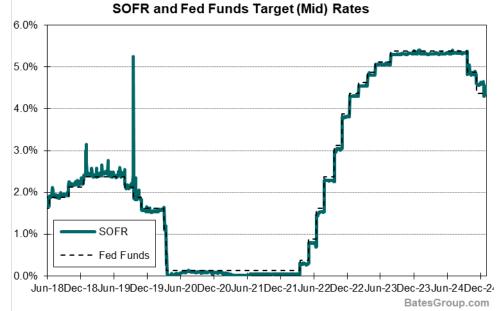
PE's and Bond Yields

\* Shaded areas represent recessions Source: Federal Reserve, Bates Research

# SOFR (Secure Overnight Funding Rates)

Since launching in early April 2018, SOFR has closely tracked Federal Funds target rates, with the exception of a spike in September 2019.\*\*

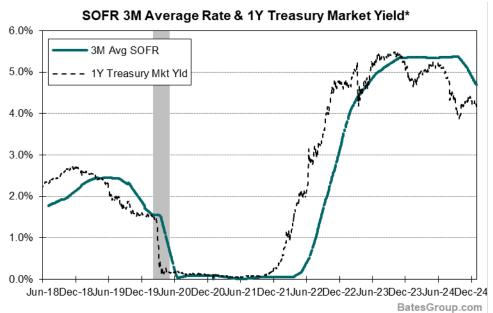
SOFR, or the Secured Overnight Funding Rate, is based on observable, or actual transactions of overnight lending rates and replaced LIBOR as a benchmark overnight lending rate for US Dollar transactions.



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Towards the end of 2024, the market yield on one-year Treasuries trended lower than average overnight SOFR rates (three month rolling average).

This relationship is similar to the inverse rate in mid- to late-2019 that preceded the recession in 2020. Typically, the longer the duration or maturity of borrowings, the higher the interest rate.



\* Shaded areas represent recessions

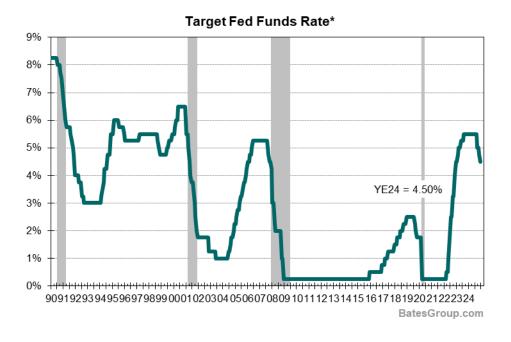
\*\* This spike was, according to the Federal Reserve, due to a "momentaneous shortage in liquidity resulted in a momentous increase in secured borrowing costs". Source: Federal Reserve, Bates Research

Source. Federal Reserve, Bales Researc

# Federal Funds Rate

In response to a rapid rise in inflation, the Federal Reserve began to lower interest rates in September 2024.

By December 2024, the Federal Funds Rate had fallen to a range of 4.25% to 4.50%, down from the 5.25% to 5.50% range at the end of 2023.



#### Changes in the Federal Funds Rate (2005-2024)

Ch	ange (bas	is poin	its)	Ch	ange (b	oasis point	s)	Change (basis points)					
Date	(+)	(-)	Level (%)	Date	(+)	(-)	Level (%)	Date	(+)	(-)	Level (%)		
2024				2019				30-Apr		25	2.00		
19-Dec	25		4.25-4.50	31-Oct		25	1.50-1.75	18-Mar		75	2.25		
8-Nov	25		4.50-4.75	19-Sep		25	1.75-2.00	30-Jan		50	3.00		
19-Sep	50		4.75-5.00	1-Aug		25	2.00-2.25	22-Jan		75	3.50		
2023				<u>2018</u>				2007					
27-Jul	25		5.25-5.50	20-Dec	25		2.25-2.50	11-Dec		25	4.250		
4-May	25		5.00-5.25	27-Sep	25		2.00-2.25	31-Oct		25	4.500		
23-Mar	25		4.75-5.00	14-Jun	25		1.75-2.00	18-Sep		50	4.750		
2-Feb	25		4.50-4.75	22-Mar	25		1.50-1.75	2006					
2022				<u>2017</u>				29-Jun	25		5.250		
15-Dec	50		4.25-4.50	14-Dec	25		1.25-1.50	10-May	25		5.000		
3-Nov	75		3.75-4.00	15-Jun	25		1.00-1.25	31-Jan	25		4.750		
22-Sep	75		3.00-3.25	16-Mar	25		0.75-1.00	2005					
28-Jul	75		2.25-2.50	<u>2016</u>				13-Dec		25	4.250		
16-Jun	75		1.50-1.75	15-Dec	25		0.50-0.75	1-Nov		25	4.000		
5-May	50		0.75-1.00	<u>2015</u>				20-Sep		25	3.750		
17-Mar	25		0.25-0.50	17-Dec	25		0.25-0.50	9-Aug	25		3.500		
2020				2008				30-Jun	25		3.250		
16-Mar		100	0.00-0.25	16-Dec		75-100	0.00-0.25	3-May	25		3.000		
4-Mar		50	1.00-1.25	29-Oct		50	1.00	22-Mar	25		2.750		
				8-Oct		50	1.50	2-Feb	25		2.500		

\* Shaded areas represent recessions

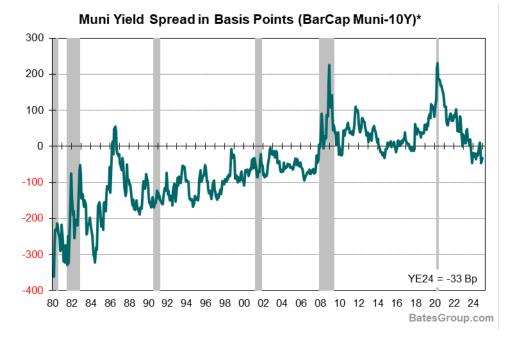
Source: Federal Reserve, Pegasus Research

### Municipal Bonds

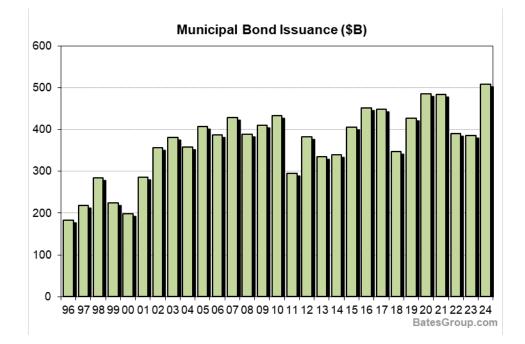
With rising yields in 2024, it was a challenging year for municipal bonds, yet the Bloomberg Municipal Bond Index close the year with a 1.1% return.

High yield municipal bonds outperformed in 2024, with a 6.3% return for the year.

For the year ended in December, the yield on the S&P Municipal Bond Index was 4.1%.



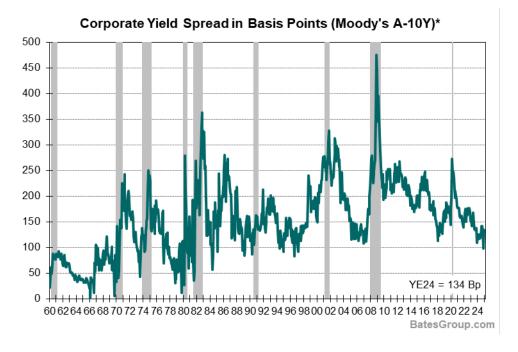
2024 was solid year for municipal bond issuance, with total issuance up 32% from the prior year to an estimated \$508 billion.



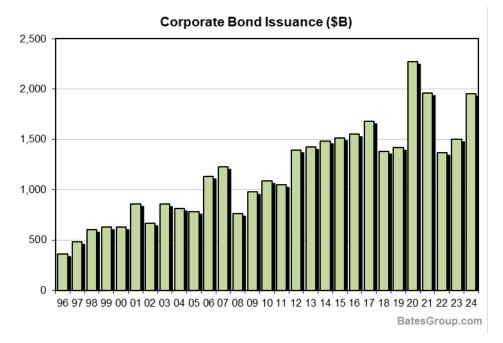
\* Shaded areas represent recessions Source: Bloomberg, SIFMA, Standard & Poor's, Thomson Reuters, MSRB

### **Corporate Bonds**

Following on a solid 2023 performance, U.S. investmentgrade corporate bonds gained 2.1% in 2024. Despite rising US Treasury yields, tighter spreads contributed to the positive performance for the year.



U.S. corporate bond issuance totaled an estimated \$1,957 billion in 2024, up 30% from the prior year.



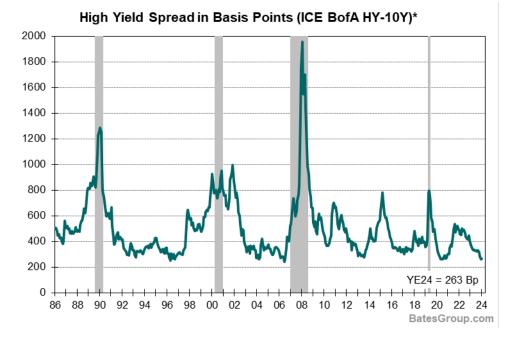
\* Shaded areas represent recessions Source: Bloomberg, Thomson Reuters, SIFMA



## **High Yield Securities**

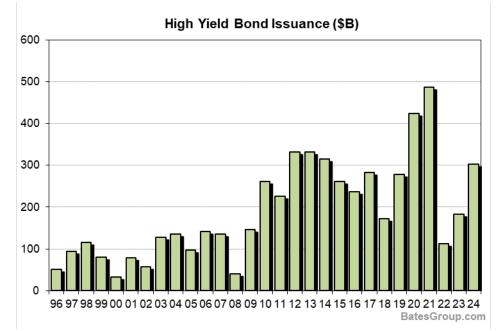
High yield risk or yield spreads declined 107 basis points in 2024 to 263 bps, with yields declining to 7.02% in December from 7.72% at the end of 2023.

The 12-month trailing U.S. corporate speculative-grade default rate rose to 5.1% in December 2024 from 4.5% a year earlier.



High yield bond issuance continued to remain strong in 2024, with total issuance up 64% to an estimated \$302 billion. In comparison, high yield bond issuance in 2023 was \$184 billion.

In 2024, more than 70% of highyield bond issuance was used for debt refinancing.



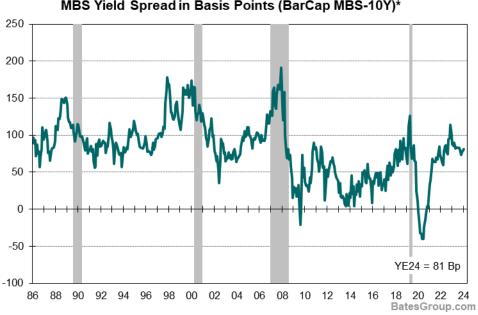
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\* Shaded areas represent recessions Source: Bloomberg, Moody's, SIFMA, Standard & Poor's

# Mortgage-Backed Securities

MBS yield spreads declined at year-end 2024 to 81 basis points from 88 basis points in December 2023.

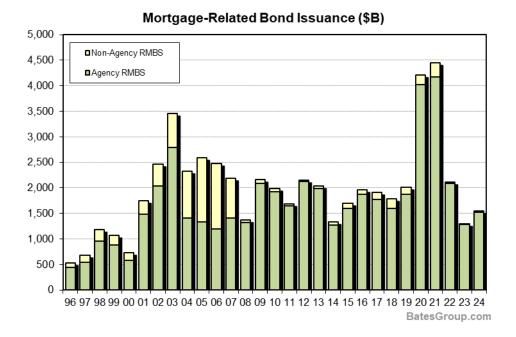
MBS performance was more muted in 2024, with a 1.2% return compared to a 5.1% return in 2023.



MBS Yield Spread in Basis Points (BarCap MBS-10Y)\*

Mortgage-related bond issuance increased in 2024, totaling an estimated \$1,592 billion.

Agency RMBS issuance was \$1,519 billion in 2024 while nonagency or private RMBS issuance was \$23 billion.



\* Shaded areas represent recessions Source: Bloomberg, Thomson Reuters

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# Fixed Income Securities Total Returns (2001-2024)

2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012
Corp Bonds	Intl Govt	High Yield	High Yield	Long Govt	High Yield	Intl Govt	Long Govt	High Yield	High Yield	Long Govt	High Yield
10.31%	19.59%	28.97%	11.13%	6.50%	11.85%	10.57%	24.03%	58.21%	15.12%	29.93%	15.81%
Short Govt	Long Govt	Intl Govt	Intl Govt	Munis	Intl Govt	Long Govt	Intl Govt	Corp Bonds	Long Govt	Munis	Corp Bonds
8.39%	16.79%	14.78%	10.33%	3.51%	6.44%	9.81%	10.23%	18.68%	9.38%	10.70%	9.82%
MBS	Corp Bonds	Corp Bonds	Long Govt	High Yield	MBS	Short Govt	MBS	Munis	Corp Bonds	Corp Bonds	Munis
8.22%	10.12%	8.24%	7.70%	2.74%	5.22%	7.31%	8.34%	12.91%	9.00%	8.15%	6.78%
High Yield	Munis	Munis	Corp Bonds	MBS	Munis	MBS	Short Govt	MBS	Intl Govt	Intl Govt	Long Govt
5.28%	9.60%	5.31%	5.39%	2.61%	4.84%	6.90%	6.67%	5.89%	5.90%	6.33%	3.56%
Munis	MBS	MBS	MBS	Corp Bonds	Corp Bonds	Corp Bonds	Munis	Intl Govt	MBS	MBS	MBS
5.13%	8.75%	3.07%	4.70%	1.68%	4.30%	4.56%	-2.47%	2.63%	5.37%	6.23%	2.59%
Long Govt	Short Govt	Long Govt	Munis	Short Govt	Short Govt	Munis	Corp Bonds	Short Govt	Short Govt	High Yield	Intl Govt
4.21%	5.87%	2.48%	4.48%	1.62%	3.93%	3.36%	-4.94%	0.80%	2.40%	4.98%	1.83%
Intl Govt	High Yield	Short Govt	Short Govt	Intl Govt	Long Govt	High Yield	High Yield	Long Govt	Munis	Short Govt	Short Govt
-1.37%	-1.41%	1.92%	0.91%	-6.66%	1.85%	1.87%	-26.16%	-12.92%	2.38%	1.55%	0.43%

2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024
High Yield	Long Govt	Munis	High Yield	Long Govt	Short Govt	Long Govt	Long Govt	High Yield	Short Govt	High Yield	High Yield
7.44%	25.07%	3.30%	17.13%	8.53%	1.56%	14.83%	17.70%	5.28%	-3.82%	13.45%	8.19%
Short Govt	Munis	MBS	Corp Bonds	High Yield	Munis	Corp Bonds	Corp Bonds	Munis	Munis	Corp Bonds	Short Govt
0.36%	9.05%	1.51%	6.11%	7.50%	1.28%	14.54%	9.89%	1.52%	-8.53%	8.52%	4.03%
MBS	Corp Bonds	Short Govt	MBS	Intl Govt	MBS	High Yield	Intl Govt	Short Govt	High Yield	Munis	Corp Bonds
-1.41%	7.46%	0.56%	1.67%	7.29%	0.99%	14.32%	9.50%	-0.60%	-11.19%	6.40%	2.13%
Corp Bonds	MBS	Corp Bonds	Intl Govt	Corp Bonds	Intl Govt	Munis	High Yield	Corp Bonds	MBS	MBS	MBS
-1.53%	6.08%	-0.68%	1.65%	6.42%	-0.38%	7.54%	7.11%	-1.04%	-11.81%	5.05%	1.20%
Munis	High Yield	Long Govt	Long Govt	Munis	Long Govt	MBS	Munis	MBS	Corp Bonds	Short Govt	Munis
-2.55%	2.45%	-1.21%	1.33%	5.45%	-1.84%	6.35%	5.21%	-1.04%	-15.76%	4.29%	1.05%
Intl Govt	Short Govt	Intl Govt	Short Govt	MBS	High Yield	Intl Govt	MBS	Long Govt	Intl Govt	Intl Govt	Intl Govt
-4.30%	0.63%	-3.29%	0.86%	2.47%	-2.08%	5.59%	3.87%	-4.65%	-17.47%	4.18%	-3.58%
Long Govt	Intl Govt	High Yield	Munis	Short Govt	Corp Bonds	Short Govt	Short Govt	Intl Govt	Long Govt	Long Govt	Long Govt
-12.7%	-0.8%	-4.5%	0.2%	0.4%	-2.5%	3.6%	3.2%	-6.6%	-29.3%	3.1%	-6.4%

Source: Bloomberg, Bates Research

# Cryptocurrency Trends

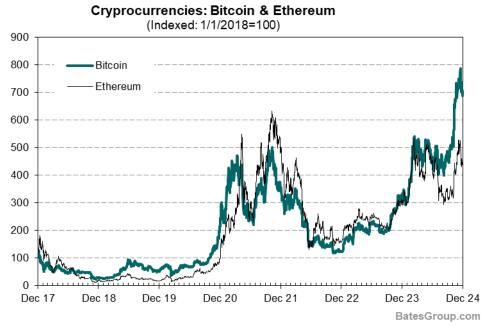
Cryptocurrencies hit new highs in 2024, with Bitcoin more than doubling in price to close 2024 at \$93,429. In comparison, Ethereum gained 47% to finish 2024 at \$3,332.

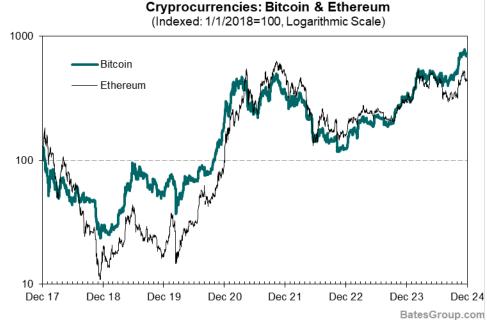
Although crypto currencies are continuing to gain traction as a financial asset/currency, the crypto market is still just a fraction of the size of the fixed income and equity markets.

The crypto market value was an estimated \$3.3 trillion at the end of 2024. In comparison, the global bond market was approximately \$150 trillion, while the global equity markets had an estimated value of \$126 trillion.

The chart to the right shows changes in Bitcoin and Ethereum on a logarithmic scale. A logarithmic scale better shows percentage changes in large price movements than a linear scale.

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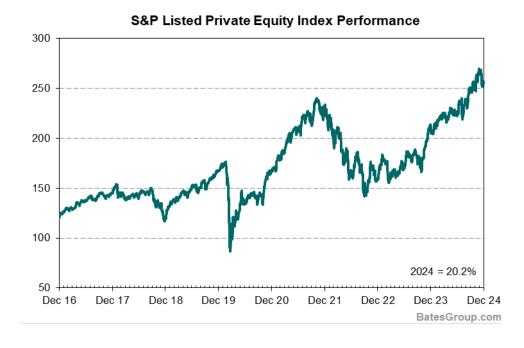
\* Shaded areas represent recessions Source: Federal Reserve FRED, Coinbase, SIFMA, CoinMarketCap

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# **Private Equity Trends**

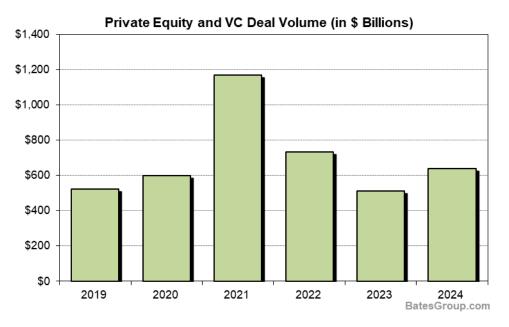
In 2024 publicly listed private equity companies experienced strong gains with the S&P PE Index up 20.2% for the year.

In terms of industry-wide IRR (a key performance metric) private equity performance was an estimated 16%, using Blackstone's 2024 realized IRR as a proxy for the sector.



After two years of decline, deal volume was up in 2024. According to S&P Global Market Intelligence, total deal volume rose nearly 25% to \$639 billion. This compares to \$512 billion in 2023.

Exit volumes were down in dollar terms compared to 2023 but were up 5% in terms of number of deals. This weakness in values led to average holding periods for private firms remaining over 6 years.



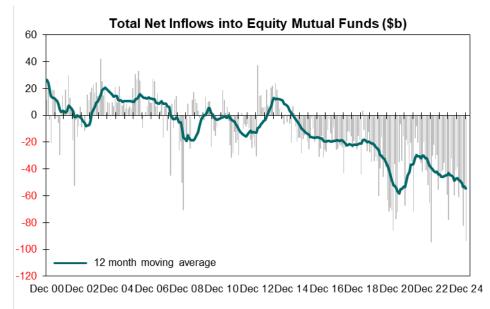
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Source: Blackstone, Standard and Poor's, S&P Global Market Intelligence

# **Mutual Fund Flows**

Total net inflows into equity mutual funds continued to decline in 2024, accelerating in the last quarter of the year. In December 2024 alone, nearly \$94 billion flowed out of equity funds.

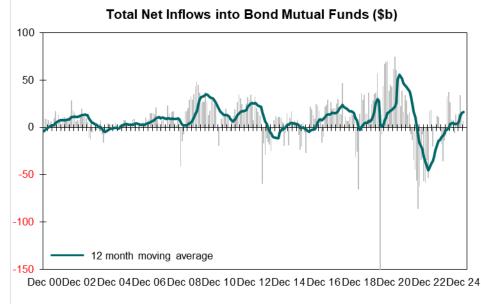
Total assets for equity funds declined 15% in 2024 to an estimated \$21,685 billion.



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With the interest rate environment appearing to ease in 2024, bond funds experienced net inflows through most of the year.

The estimated total assets in bond mutual funds was \$4,270 billion at the end of 2024 compared to \$3,990 billion in 2023.



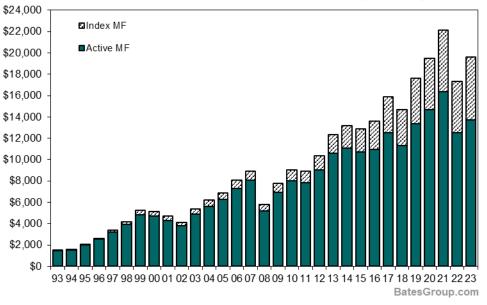
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Source: Investment Company Institute

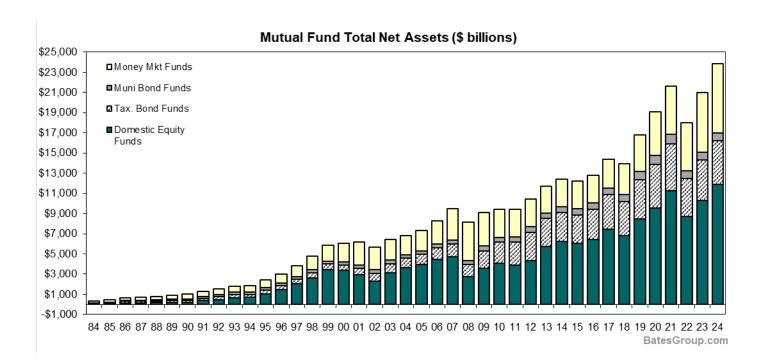


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In terms of total net assets, actively managed mutual funds accounted for 70% of all mutual funds, compared to 30% for indexed or passive funds.







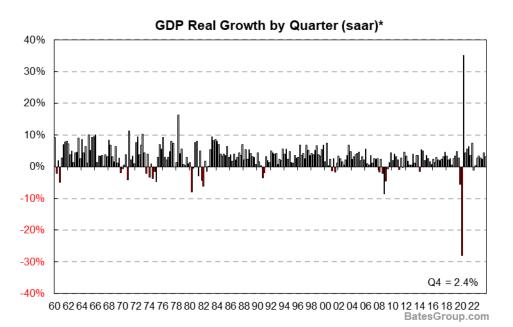
Source: Investment Company Institute

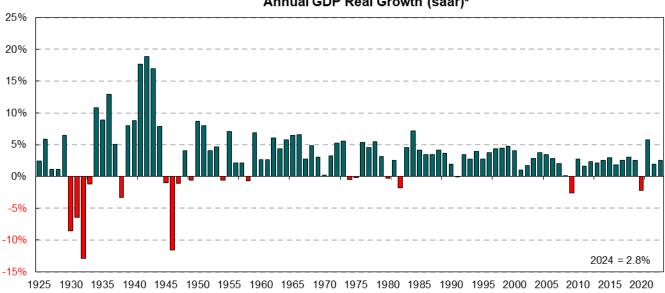
## The Economy (GDP = C+I+G+(X-M))

Economic growth was solid across the board in 2024, with the U.S. economy growing at a 2.4% annual rate in the last quarter of 2024. For the year, GDP was up 2.8% compared to 2023.

Consumer spending accounted for a large portion of the growth while private investments, and to a lesser extent, government spending also contributed. In Q4 PCE (personal consumption expenditures) contributed 2.7% to the growth rate while government spending contributed 0.5% to economic growth.

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#### Annual GDP Real Growth (saar)\*

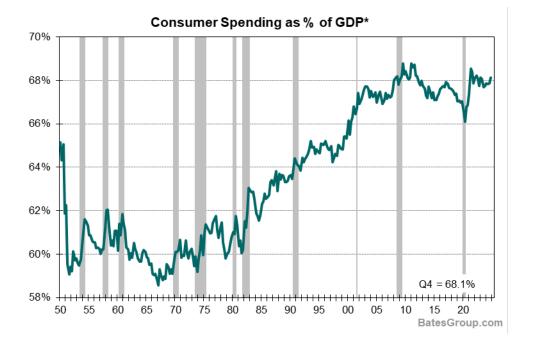
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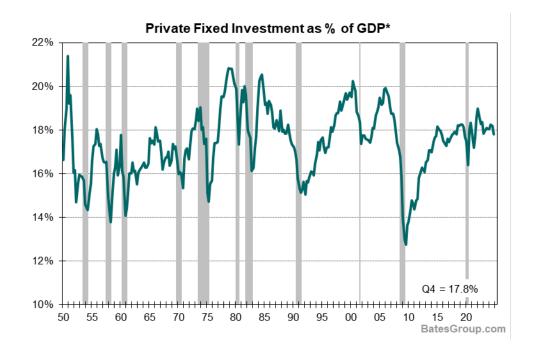
\* saar - seasonally adjusted annual rate Source: Bureau of Economic Analysis, National Bureau of Economic Research Consumer spending increased at a 4.0% annual rate in the fourth quarter, driven by solid consumption in goods and services. Wage growth also helped drive the spending increase with real disposable personal income up 2.5% in Q4 2024.

Consumer spending is still the largest component of economic growth. As a percentage of GDP, personal consumption expenditures (PCE) increased slightly to 68.1% of GDP.

Private fixed investments declined in the fourth quarter of 2024, down 5.6% from the previous quarter at a seasonally adjusted annual rate.

Buoyed by solid gains in the first half of the year, gross spending on private fixed investment was up 4.0% for the full year.





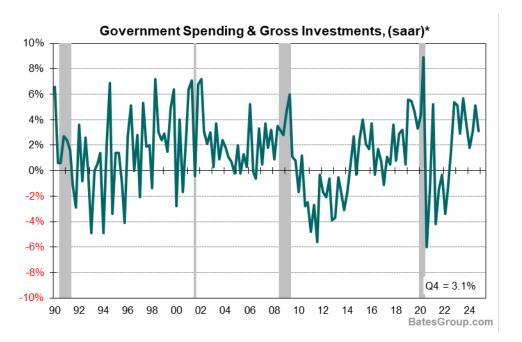
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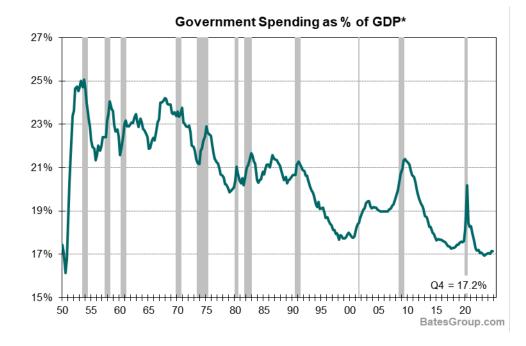
\* Shaded areas represent recessions Source: Bureau of Economic Analysis

Government spending was up at a 3.1% annual rate in Q4 and increased 3.4% overall in 2024. Federal government spending increased at a 4.0% annual rate in Q4 with nondefense spending up 2.9%. State and local spending increased at a 2.5% annual rate in the last quarter of 2024.

Overall, government spending contributed 0.6% to the 2.8% growth in last year's GDP.

Relative to GDP, government spending remained stable and finished the year at 17.2% of GDP, with defense spending accounting for 3.7% of GDP in 2024.





\* Shaded areas represent recessions, saar – seasonally adjusted annual rate Source: Bureau of Economic Analysis

In the last quarter of 2024 exports declined at a 0.2% annual rate compared to a 9.6% rate in the third quarter. For the year, exports of goods and services advanced 3.3%.



Imports were down at a 1.9% annual rate in the fourth quarter. Imported services were up at a 10.9% rate while imported goods declined at a 4.9% annual rate.

For the year, imports were up 5.3%.



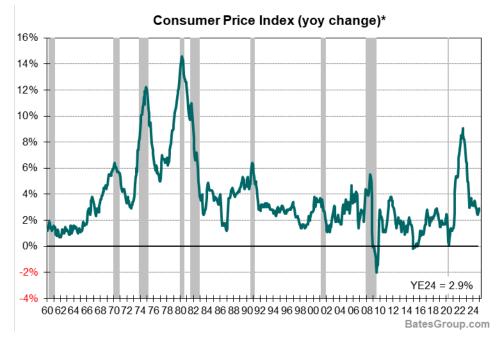
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\* Shaded areas represent recessions, saar – seasonally adjusted annual rate Source: Bureau of Economic Analysis

### Inflation

After hitting a 40 year high in 2022, inflation continued to fall in 2024. In December, the inflation rate was 2.9% compared to a peak of 9.0% in June 2022.

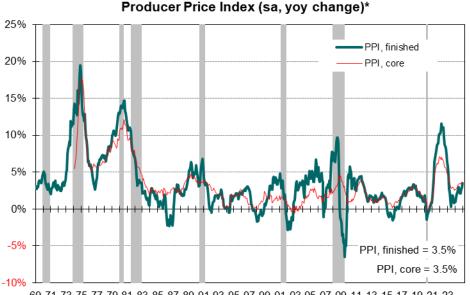
Transportation and shelter prices were up 7.3% and 4.6% respectively on a 12-month basis while food prices increased 2.9% in 2024.



Producer prices for final demand increased in the second half of 2024, increasing 0.2% in December. Leading the gain was a 3.5% increase in the final demand for energy.

For the 12 months ended December 2024, producer prices for final demand were up 3.3%.

The 12-month core PPI rate (final demand finished goods less foods and energy) was also up 3.3% in December.



69 71 73 75 77 79 81 83 85 87 89 91 93 95 97 99 01 03 05 07 09 11 13 15 17 19 21 23 BatesGroup.com

\* Shaded areas represent recessions Source: Bureau of Labor Statistics



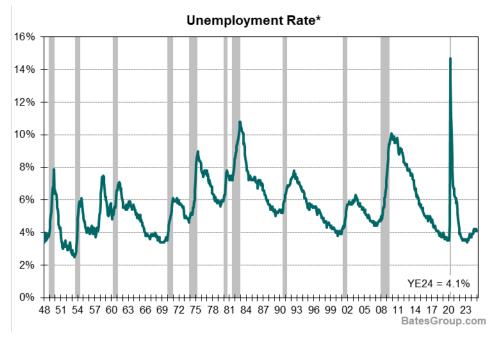
#### Employment

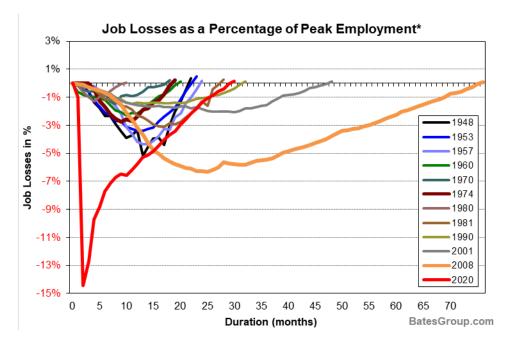
After spiking to 14.7% in April 2020, the top-line unemployment rate declined substantially to finish 2024 at 4.1%.

A fuller, or better measure of unemployment is the U-6 number, which was 7.5% in December. The U-6 number measures people who are either unemployed, given up on finding work, or are only marginally employed. In April at the height of the coronavirus pandemic, the 'real' unemployment number was over 22%. This was the highest unemployment rate that the U.S. had experienced since the Great Depression.

2020 was also notable for the steepest decline in employment since the Great Depression. In just two months in early 2020, nearly 15% of the workforce lost their jobs.

It also marked the worst jobs recession in post-WW II history. Since then, the job situation has bounced back above prepandemic levels.

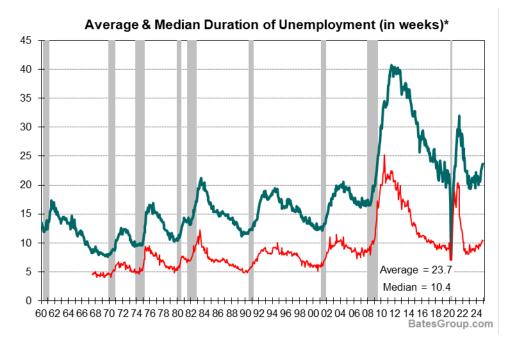




\* Shaded areas represent recessions Source: Bureau of Labor Statistics

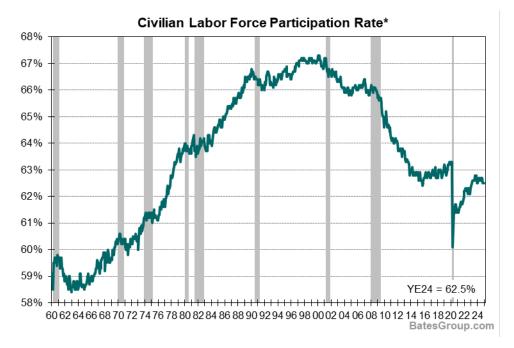
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After declining from the peak set in 2010, the average duration of unemployment spiked in 2020. Since that time, the average duration of unemployment has continued to trend lower. In December 2024 it was at 23.7 weeks.



The civilian labor force participation rate declined from the 1980-2000 period in large part due to secular changes. Beginning in the 2000s, baby boomers began reaching retirement age and started dropping out of the labor force.

However, other changes also accounted for the decline. Life cycle or generational changes have recently led to less men participating in the labor force compared to earlier generations.

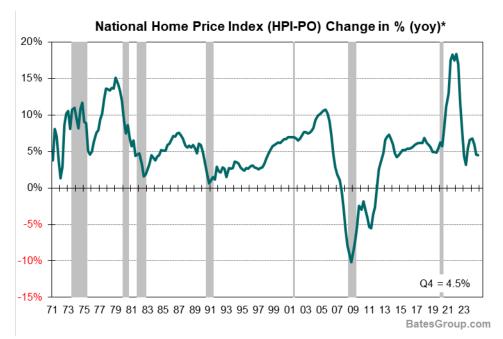


\* Shaded areas represent recessions Source: Bureau of Labor Statistics

#### Housing

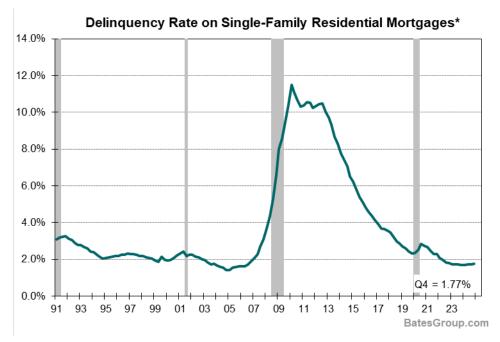
Housing price appreciation (purchases only) remained solid in 2024, rising 4.5% year-overyear (yoy) in the last quarter of 2024.

Of the nine census divisions, the Middle Atlantic region experienced the strongest gain, up 7.1% yoy. The weakest division was the West South Central region where prices rose just 2.3% yoy.



According to the Federal Reserve, delinquency rates on single-family residential mortgages trended up during the year, ending Q4 at 1.77% compared to 1.69% at the end of 2023.

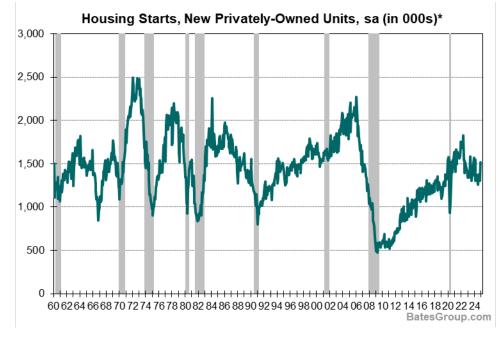
In contrast, Fannie Mae's serious delinquency rate for single-family homes was 0.56%, virtually unchanged from the prior year.



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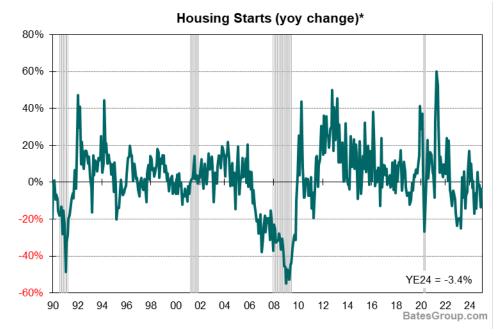
\* Shaded areas represent recessions Source: FHFA, Federal Reserve, Bloomberg

The number of new home constructions fell slightly in 2024 compared to the previous year. In December 1.51 million units were started compared to 1.57 million units a year earlier.



On an annual basis, housing starts fell 3.4% in December from a year earlier.

However, the gains were not felt everywhere. Housing starts in the Northeast and Midwest were up 14.0% and 5.9% respectively. In contrast, housing starts in the West were down 6.3%, and down 6.5% in the South.



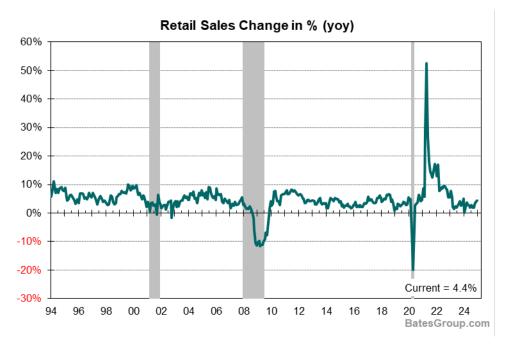
\* Shaded areas represent recessions Source: Census Bureau, HUD

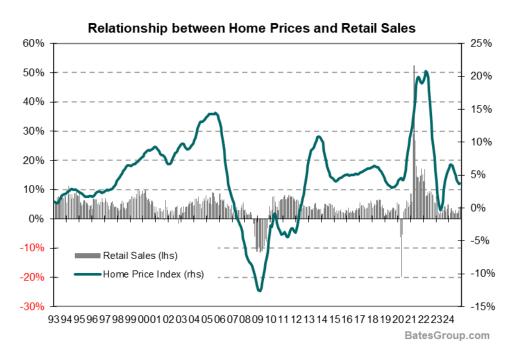
#### The Consumer

In the last month of 2024, the advance estimate of retail sales increased 0.7% over the previous month, while year-overyear (yoy) retail sales increased an estimated 4.4%.

On a 12-month basis, non-store retailers showed the largest gain, up 8.2%, while food services and bars were up 4.6%.

Gas station sales were the weakest, down 2.8%, followed by sporting goods, hobby, and book store sales with a 2.7% yoy decline.





The chart to the right shows the relationship between home prices and retail sales.

\* Shaded areas represent recessions Source: U.S. Census Bureau, FHFA

Consumer confidence increased in December to 109, down from 112 in the prior month.

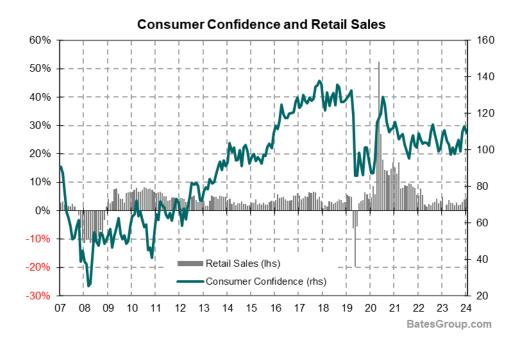
The consumer expectations index declined to 86 in December. According to the Conference Board, the index is "just above the threshold of 80 that usually signals a recession ahead."

With consumer spending accounting for roughly 70% of economic activity, consumer confidence is a key metric for gauging spending trends.



As the chart to the right highlights, consumer confidence tends to be a good barometer of retail spending levels.

Consumer spending accounts for roughly 70% of economic activity, and the consumer confidence measure is a key metric for gauging spending and economic trends.



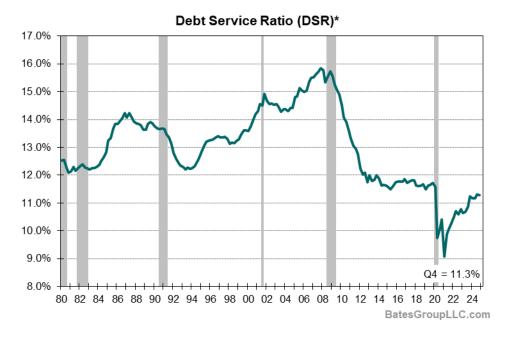
\* Shaded areas represent recessions Source: The Conference Board, U.S. Census Bureau

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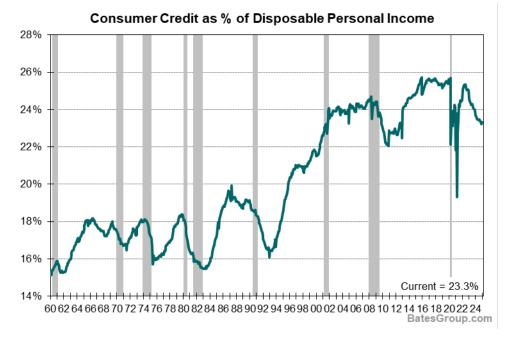
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The Federal Reserve's Debt Service Ratio (DSR) is an estimate of total required household debt payments as a percentage of total disposable income.

During the pandemic the debt level fell to the lowest level since the Federal Reserve began tabulating the data but has been rising again since 2022.



After significant household deleveraging during the credit crisis in 2008-2010, consumer credit expanded in the 2013-2019 period. That all changed in early 2020 as pandemic-fueled financial fears drove consumer credit levels sharply lower.



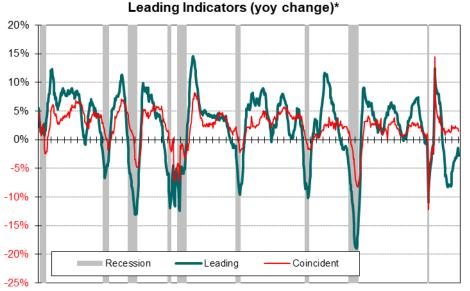
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\* Shaded areas represent recessions Source: Federal Reserve

### Industry Indicators

In a sign that the U.S. economy may be slowing, the index of leading indicators declined to 101.8 in December, from 104.7 at the end of 2023.

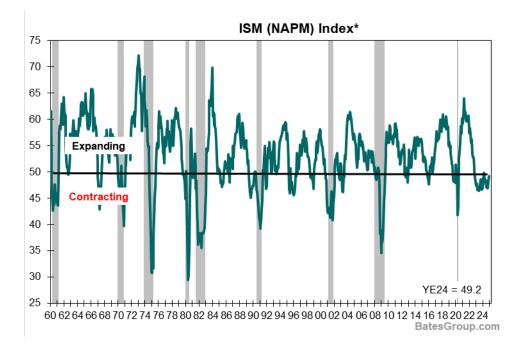
According to the Conference Board, a number of factors contributed to the decline including low consumer confidence about future business conditions. Still, half of the leading indicators made positive contributions to the Index in December.



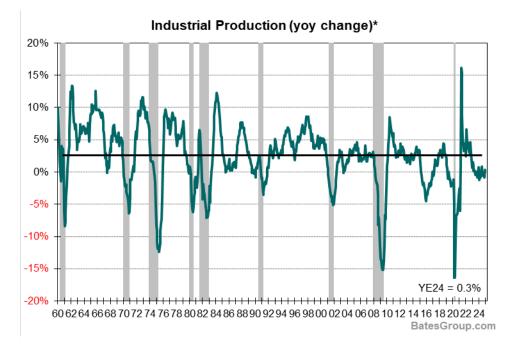
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The Institute for Supply Management Index, a gauge of the health of the manufacturing sector, continued to remain in contraction territory at 49.2 in December.

According to ISM, a reading below 50 represents a contraction in manufacturing activity.

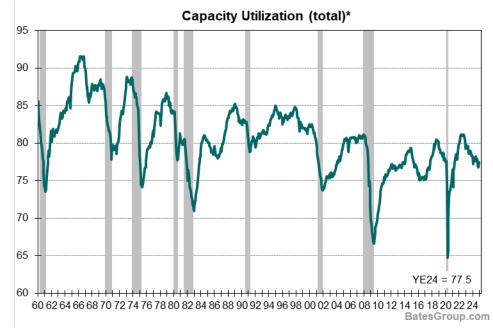


\* Shaded areas represent recessions Source: The Conference Board, Institute for Supply Management Industrial production continued to remain virtually unchanged through 2024, with the index at 103.2 in December. Year-overyear the index was up just 0.3% from December 2023.



In December, the utilization rate was 77.5% which was below the long-term average of 79.7%.

The mining utilization rate was 90.6% while utilities was 70.8%. Manufacturing utilization was 76.4%.



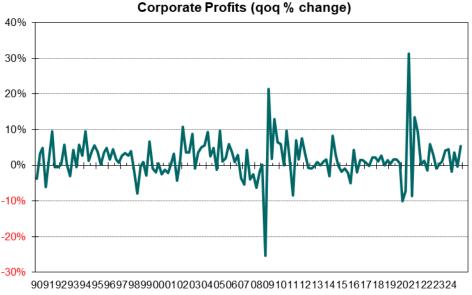
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\* Shaded areas represent recessions Source: Federal Reserve

### **Corporate Profits**

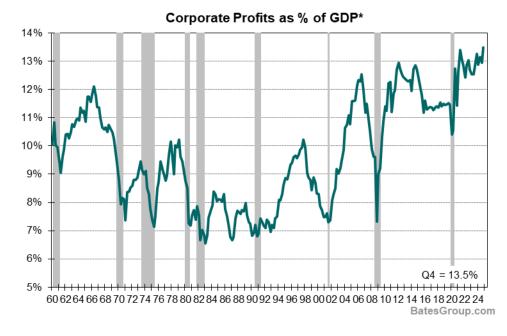
In the last quarter of the year overall corporate profits increased 5.4% to approximately \$4,007 billion. Domestically, corporate profits were up 3.6%

Profits for domestic financial corporations increased \$69.4 billion, and profits for domestic nonfinancial companies were up \$53.1 billion in the fourth quarter of 2024.



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Corporate profit margins as measured by the ratio of corporate profits to GDP increased to 13.5% in the fourth quarter of 2024.



\* Shaded areas represent recessions Source: Bureau of Economic Analysis

#### **Banking Industry**

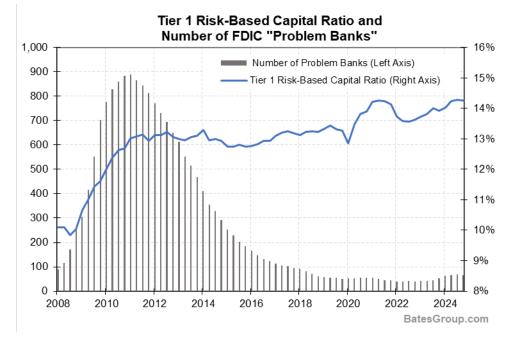
Capital ratios remained constant in 2024, and the banking industry's financial strength remained solid with risk-based Tier 1 capital ratios above 14%.

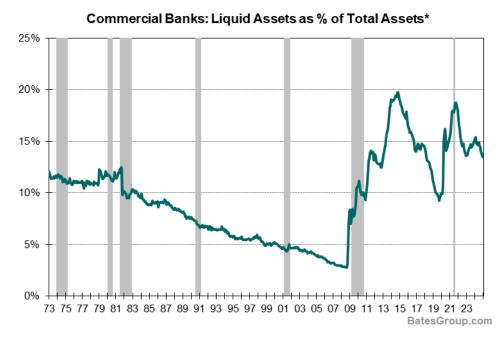
However, the number of problem FDIC institutions ticked up in the fourth quarter of 2024 to 66 from 52 at the end of 2023.

A problem bank is one that has a CAMELS composite rating of 3,4 or 5 signifying financial, managerial or operational weakness.

Aggregate liquidity ratios for commercial banks, defined as cash and CE as a percentage of total assets, declined in December 2024 to 13.4% from 15.0% a year earlier.

Cash as a percent of total deposits also declined in 2024, ending 2024 at 17.7% compared to 20.0% a year earlier.





\* Shaded areas represent recessions

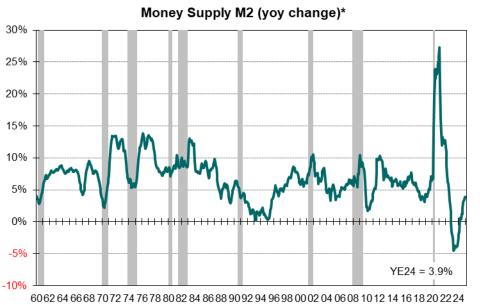
Source: Federal Reserve, FDIC, OCC Comptroller's Handbook, Problem Bank Supervision, September 2021.



#### Money Supply

In 2022, M2 money supply experienced one of its steepest drops in history following one of the most rapid increases in history.

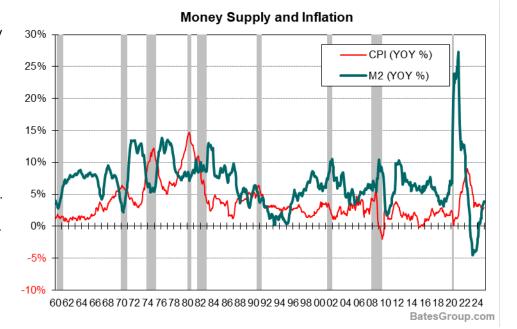
The growth in money supply turned positive in 2024 as the Federal Reserve began to relax its restrictive policies aimed at reducing inflation.



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Contrary to popular belief money supply, although one of the factors, is not the determining factor in inflationary growth.

As the chart to the right shows, there is a low correlation between growth in M2 money supply and growth in inflation. Even adjusting for a time lag (i.e. money supply growth precedes inflation changes by 6 months or a year) the correlation, or relationship, is still weak.



Source: Federal Reserve, U.S. Bureau of Labor Statistics, Bates Research



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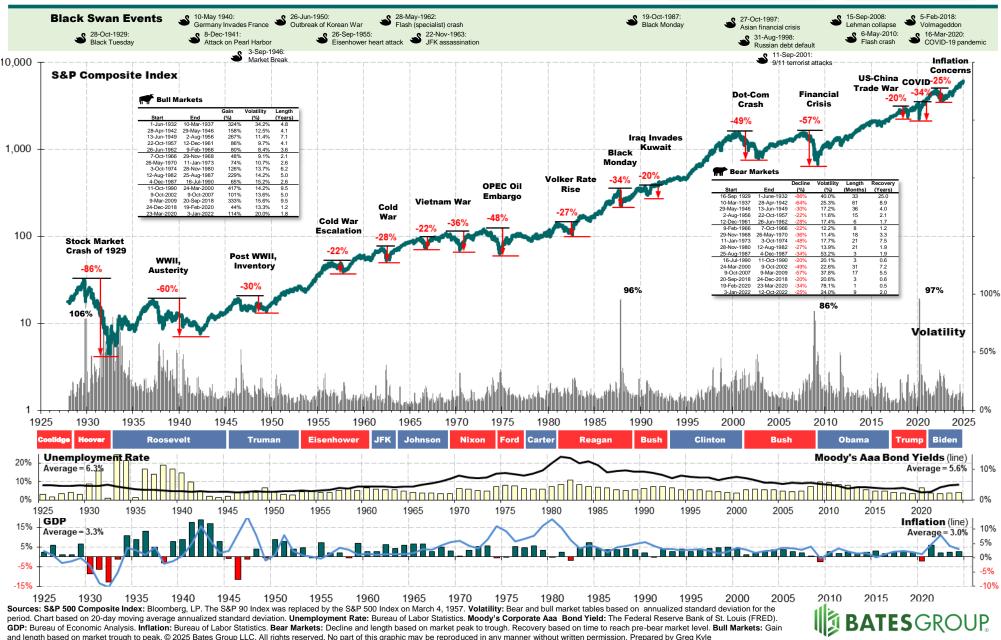
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# A BRIEF HISTORY OF THE U.S. STOCK MARKET & THE ECONOMY



Avg. Length:

Avg. Gain:

Avg. Length:

Avg. Decline:

Avg. Volatility:

Avg. Volatility:

larkets

-Aerkets 4.6 years

164%

14%

18 months

26%

GDP (avg.)

inflation (avg.)

Unemployment (avg.)

3.3%

3.0%

6.3%